



For further Information contact:

Judy Current

(336) 246-4344

PO Box 26

West Jefferson, NC 28694

jcurrent@golifestore.com

GREYSTONE JOINS FORCES WITH LIFESTORE INSURANCE

Greystone Insurance has joined forces with LifeStore Insurance, which is part of LifeStore Financial Group. "We are very excited to add Greystone Insurance as a branch office of LifeStore Insurance," said Jody Brown, President LifeStore Insurance. "Greystone has been serving the High Country since 1989 and they have built their business on providing a high level of personal service and professional expertise to their clients, living up to their motto-Experience the Difference."

Linda Gilleland, the founder and Principle of Greystone, is coming on board with LifeStore. Linda is an Appalachian State graduate and has been working in the insurance industry since 1983. Linda brings experience, a strong passion for serving clients and dedication to helping clients protect their assets.

"We share many of the same core service values. The client is who we serve and why we are in business." LifeStore has a long history in the High Country with LifeStore Bank, formerly known as AF Bank, dating back to 1939. "We are excited about becoming a member of the LifeStore team," said Linda Gilleland.

In addition, Debbie Jackson, Commercial Lines Account Manager with Greystone will be joining Linda. She is also an Appalachian State graduate with more 25 years of experience in the insurance industry. Linda and Debbie will continue serving clients just as they do now and Dina Faulkner, Assistant VP and Personal Lines Manager at the Boone location of LifeStore Insurance will join them at the Greystone office. "The LifeStore staff and ours will work together to ensure fast, reliable and professional service. We share in our commitment to the community and plan to continue our commitment to the High Country, supporting a number of volunteer opportunities," added Gilleland.

"We are excited to have these ladies join the LifeStore team. They bring experience, product knowledge and a passion for delivering a high level of service to their clients," added Jody Brown. Greystone will remain at its current location at suite 204 of the Boone Point Business Condos at the intersection of 105 Ext and Hwy 421 in Boone. They will operate as Greystone Insurance, a division of LifeStore Insurance.

LifeStore Insurance is an independent insurance agency providing its clients with options for their auto, home, business, life or health insurance needs. They are located across western North Carolina with offices in Boone, Elkin, Lenoir, North Wilkesboro, Sparta and West Jefferson. To learn more about LifeStore, call us at 828-264-2626 or 828-264-8804 or read about us online at www.lifestoreinsurance.com.

###